BADGER TECHNOLOGIES

Retail's Digital Teammate



Built to work alongside store teams, our AI-powered, autonomous robot–enabled digital teammate handles essential operational tasks with consistent precision—freeing associates to focus on customers and elevating every shopping experience.

Powering High-Performing Stores

Retailers today face rising pressure to perform—out-of-stocks, pricing errors, planogram drift, and safety risks can severely disrupt the in-store experience and drain profitability. These challenges contribute to more than $1.1 trillion in lost revenue annually across the global retail industry (IHL Group).

Beyond immediate revenue loss, every out-of-stock, pricing error, or unattended safety risk creates friction for shoppers—eroding trust, shortening visits, and shrinking lifetime value. Badger Technologies® helps solve these challenges by delivering reliable, autonomous digital teammates that work alongside store associates to scan shelves, detect issues, and provide real-time, actionable insights that keep stores running at their best.

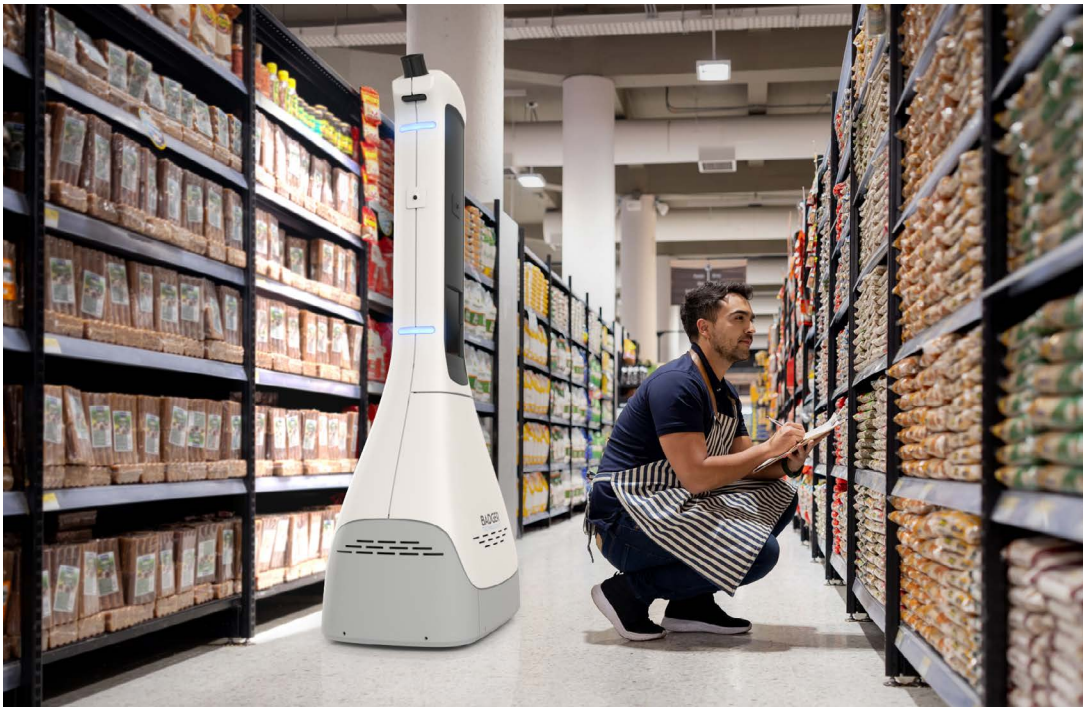
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Operational Intelligence for On-Shelf Availability, Planogram Compliance & Price Integrity

Elevate your store operations with our analytics engine designed to detect out-of-stock trends, ensure planogram compliance, and protect pricing accuracy. This powerful engine gives retailers a consistent, cross-company view across locations—enabling better execution, greater visibility, and faster response to issues that impact sales.

With Badger Technologies, you can:

- Keep shelves stocked by identifying out-of-stocks and validating against real-time inventory
- Accelerate replenishment by surfacing priority gaps based on demand and product velocity
- Recover missed sales by uncovering trends related to stock issues
- Build shopper trust by catching and correcting price tag inaccuracies before they cause confusion
- Improve execution consistency by verifying planogram compliance with shelf-level image recognition
- Maximize promotional ROI by tracking CPG display execution across locations



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Safety Monitoring & Store Condition Management

Enhance store safety and operational compliance by proactively detecting hazards and alerting associates in real time—ensuring a safer shopping experience and fewer operational liabilities.

With Badger Technologies, you can:

PREVENT
accidents and liability claims by detecting spills, debris, and other in-aisle hazards

SPEED UP
response times by triggering instant alerts to associates via PA and dashboards

ENSURE
consistent safety standards across stores by replacing manual inspections with automated audits

PROTECT
brand reputation with cleaner, safer, more reliable in-store environments

REDUCE
compliance risk by ensuring hazards are logged, reported, and resolved on time

Research shows that store cleanliness has a significant positive impact on customer traffic and behavior. When customers perceive a store to be cleaner:

1. **Customer traffic typically increases by 15–35%, depending on the retail sector and baseline conditions**
2. **Customers stay in the store approximately 20–25% longer**
3. **Return visit frequency improves by roughly 30%**

Several studies have found that cleanliness is one of the top factors influencing store selection, with over 70% of consumers indicating they would avoid a store they perceive as dirty.

Clean environments create positive psychological associations, making customers more comfortable spending time in the space and more likely to return. This effect is particularly pronounced in food retail, health and beauty, and high-end merchandise—where cleanliness signals quality and trustworthiness.



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Actionable Insight. Delivered Where It Matters Most.

Badger's autonomous digital teammates scan the store and transmit data instantly to the cloud. Insights are prioritized and delivered to the right team, at the right moment—so stores can focus on the fixes that matter most.

Insights are delivered via:

- Make smarter decisions faster with easy-to-use dashboards and reporting portals
- Unify store operations by integrating with existing systems like POS, CAO, and planogram tools
- Enable on-the-floor action through mobile access for store associates
- Empower task execution with the help of our mobile application
- Improve accountability and follow-through with automated team alerts and task routing



Proven Performance

Through our Account Management model and dedicated Ambassador Program, customers have reported:

40-50%
REDUCTION IN OUT-OF-STOCKS

Up to 97%
FEWER PRICING ERRORS

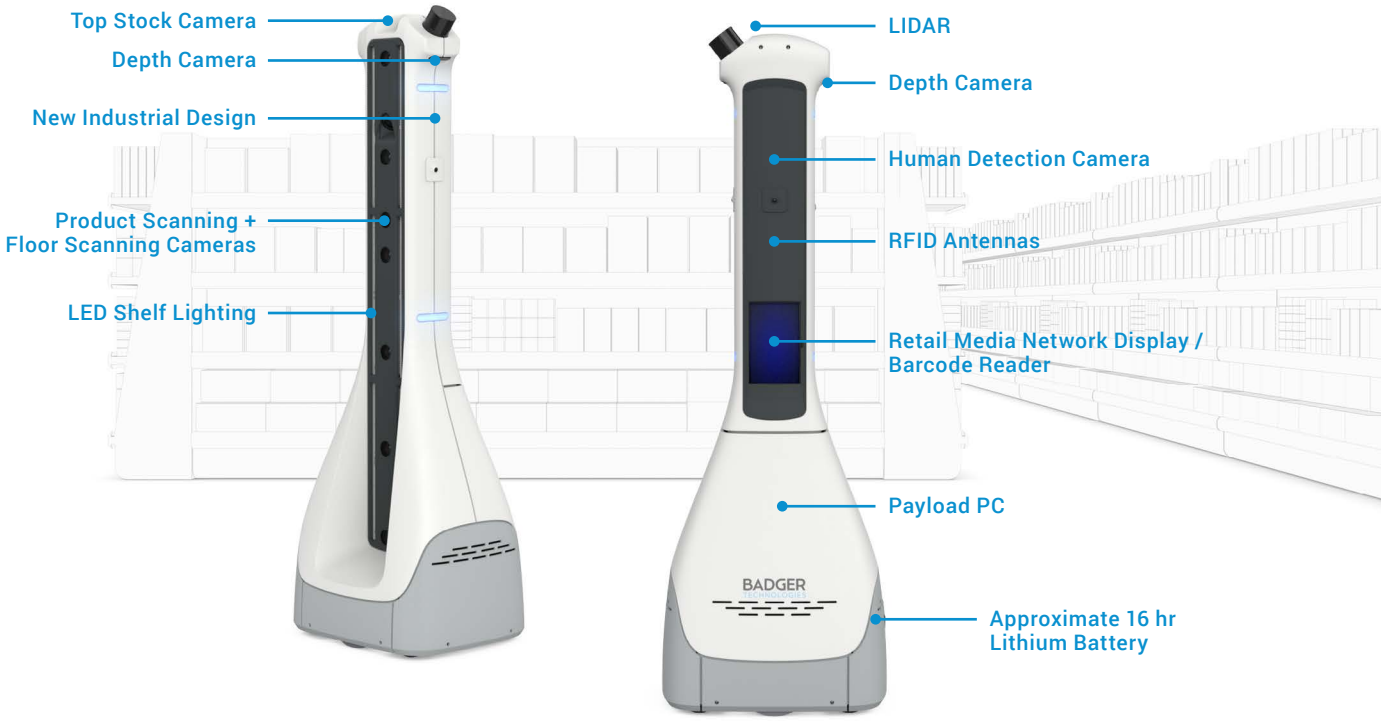
70-80
LABOR HOURS PER WEEK TRANSITIONED TO CUSTOMER-FACING ACTIVITIES

4-8%
INCREASE IN STORE PROFITABILITY

Out-of-stocks lead to a revenue loss of 4.1% for the average retailer.

— RETAILWIRE / IHL GROUP

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End-to-End Solution. Fully Supported.

Each Badger Technologies deployment includes:

1. **Autonomous in-store digital teammate**
2. **Cloud-based software and analytics platform**
3. **Integration with store systems and workflows**
4. **Custom dashboards, alerts, and mobile access**
5. **Full installation, training, and ongoing maintenance**

Delivered as a Service (RaaS): No upfront capital investment, no risk of technological obsolescence. Your digital teammate is always equipped with the latest software, support, and updates—ready to deliver value day after day.

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Built for Retail. Backed by Jabil.

Badger Technologies® is a product division of Jabil, a $29B global leader in advanced manufacturing and supply chain solutions. With over 50 years of experience supporting the world's most recognizable brands, Jabil brings the scale, stability, and retail-ready innovation needed to power high-performing stores.

Headquartered in Nicholasville, Kentucky
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